



# **SPONSORSHIP REPORT FOR**







#### **EVENT HIGHLIGHTS**



# \$564,426 raised!

Thanks to your support and that of other corporate and community partners, the 2019 Bridge to S.U.C.C.E.S.S. Gala raised an impressive \$564,426 on March 16.

More than 750 guests gathered to support S.U.C.C.E.S.S. programs and services that receive partial or no government funding. This year, the gala focused on raising funds for services that benefit children and youth in the community.

Vancouver-born-and-raised singer and actor Joyce Cheng specially flew from Hong Kong to join the event as its feature performer. Joyce's return to Vancouver was particularly meaningful as she paid tribute to the legacy left by her mother, the late Lydia Shum, who was a much beloved Hong Kong entertainer and longtime supporter of S.U.C.C.E.S.S.

Thank you for making the 2019 Bridge to S.U.C.C.E.S.S. Gala a night to remember! You are making a remarkable difference in the lives of the 61,000 clients who rely on us each year.



### **SPONSOR RECOGNITION**



Above: Corporate logo highlighted and acknowledged as Program Support Sponsor in the sponsor recognition video shown to all guests on the night of the gala.

Sponsor Video: <a href="https://youtu.be/d1f5ZqZcRxU">https://youtu.be/d1f5ZqZcRxU</a>

Below: Corporate logo looped on sponsor video shown on multiple screens throughout the evening of the gala.





## **SPONSOR RECOGNITION**





Above: A2Z Capital's logo is featured prominently on the centrespread of the event program book.

Left: A2Z Capital's full-page advertisement is included in the event program book distributed to all 750 guests.



### **SPONSOR RECOGNITION**

A2Z Capital's logo is featured on our Bridge to S.U.C.C.E.S.S. Gala webpage (https://successfoundation.ca/gala/2019) along with a hyperlink to A2Z Capital's website.



#### 2019 Bridge to S.U.C.C.E.S.S. Gala



For the past 40 years, the annual Bridge to \$10.0.2.5.5. Gais has become a signature event in the Chinese community attacting over 200 likeminded philanthropists, community leader, and government officials for an evening of fine sining and entendamment, while supporting \$1.0.0.5.5.

The evening begins with a reception where guests can mingle and bid on an array of unique items donated by local businesses. Quests will the

The 2019 Bridge to 8 U.C.C.B.S. Gats simil to talke 8600,000 in support of essential S.U.C.C.B.S. programs and services with a focus on earlichiblecod development and jouth leadership programs in particular this year.



WIN LUI GROUP

**VanMar** 



#### FOUNDATION

#### 中僑基金會

#### SPONSOR RECOGNITION

A2Z Capital's name is included on full-page post-event acknowledgment ads in major local Chinese newspapers.





#### **IMPACT OF YOUR SUPPORT**

Left: Twins Gordon and Braydon play at the S.U.C.C.E.S.S. Multicultural Early Childhood Development Program

Below: Yuki Tao (second from left) with Gordon and Braydon, and S.U.C.C.E.S.S. staff member Ada Sin at the 2019 Bridge to S.U.C.C.E.S.S. Gala



# Mother finds much-needed support and connections through the S.U.C.C.E.S.S. Multicultural Early Childhood Development Program

Yuki Tao and her twin boys Gordon and Braydon Zhou came to Canada from China in March 2018. When they first arrived, Yuki felt very lost and helpless. With language as a barrier, it was difficult for the family to get settled and integrate into the community.

At an acquaintance's suggestion, Yuki went to S.U.C.C.E.S.S.'s office in Coquitlam, where she lives, for support. It was there that she learned about the S.U.C.C.E.S.S. Multicultural Early Childhood Development (MECD) Program, which Yuki says changed her and her boys' lives.

MECD is designed to help new immigrant parents and their children living in the Tri-Cities. Parents bond with their children by engaging in activities like song and play, and make friends with other families in the community. The program also arranges visits from health-care professionals to ensure the healthy development of children.

"I didn't know about the importance of oral hygiene for young children until my boys were seen by a dental hygienist through MECD," says Yuki. "The MECD has helped us with so much. I really don't know how we could have met so many friends and familiarize ourselves with the community if it wasn't for MECD."

Your sponsorship of the 2019 Bridge to S.U.C.C.E.S.S. Gala enables MECD to continue to be there for families and meet growing demands from the community. Thank you for caring for families like Yuki's and helping them to receive the support they need.

Raise A Hand MECD Video: https://youtu.be/SI3ymQyQQfc



# 中僑基金會



Reception area



A view of guests enjoying the festivities



Feature performer Joyce Cheng

## **EVENT PHOTOS**



Guests enjoying the photo booth



Distinguished guests and government officials attended the gala



Decorated ballroom in anticipation of 750 guests



#### **THANK YOU!**

With so many worthwhile causes in the community, we are grateful and humbled by your decision to support us as a sponsor of the 2019 Bridge to S.U.C.C.E.S.S. Gala.

Your support allows S.U.C.C.E.S.S. to continue to offer a wide breadth of social services and programs that touch all age segments and benefit diverse groups – newcomers, seniors, children, women and youth – in our community.

Thank you for helping sustain crucial services that receive no or limited government funding. We look forward to building on our partnership and seeing you return as a sponsor next year!

If you have any questions, please contact:

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